

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI**

<u>BS (BBA) – III</u>	
Course Title	: LEADERSHIP AND SOCIAL RESPONSIBILITY
Course Number	: BA(BS) – 441
Credit Hours	: 03

Objective

Upon completion of this course students will:

- Understand and articulate foundational leadership concepts related to individual and group dynamics.
- Gain knowledge and demonstrate the ability to work effectively individually and as team on educational and social projects.
- Develop clear communication skills
- Increase self-awareness through the exploration of values, beliefs, culture, and identity..
- Understand the nature of coalitions, communities, and systems.
- Appreciate the relationship between ethics and leadership.
- Discover the complexities of leadership and the multi-disciplinary nature of leadership studies.
- Compare and contrast traditional and emergent paradigms of leadership.
- Apply critical thinking to leadership theories and practices.
- Understand gender and cultural influences on leadership.
- Assemble a personal profile of skills and characteristics for effective leadership.
- Integrate theoretical leadership perspectives through applied and researched writing assignments.
- Understand how ethics influences leadership behaviors.
- Value the significance of multiculturalism, diversity, and social responsibility in effective leadership.

Course Contents

1. Introduction to Leadership

- 1.1. Foundational Principles
- 1.2. Rapidly Changing Times
- 1.3. Understanding and Examining the Paradigms
- 1.4. The Search for a New Conceptualization of Followers
 - 1.4.1. Followership
 - 1.4.2. What New Term for Followers?
- 1.5. Purposes of Leadership
- 1.6. Civic Engagement and Civic Responsibility
- 1.7. Making a Difference Leadership Viewed from Different Frames

- 1.8. Leadership Requires Openness to Learning
- 1.9. Personal Responsibility for Learning and Experiential Learning
- 1.10. Relational Leadership

2. The Changing Nature of Leadership

- 2.1. Myths about Leadership
- 2.2. Truths about Leadership
- 2.3. Definitions of Leadership
- 2.4. Metaphorical Definitions of Leadership
- 2.5. Generations of Leadership Theories
 - 2.5.1. Great Man Approaches
 - 2.5.2. Trait Approaches
 - 2.5.3. Behavioral Approaches
 - 2.5.4. Situational Contingency Approaches
 - 2.5.5. Influence Theories
 - 2.5.6. Reciprocal Leadership Theories
 - 2.5.7. Transforming Leadership Theory
 - 2.5.8. Servant-Leadership Theory
 - 2.5.9. Followership Theory
 - 2.5.10. Emerging Leadership Paradigms

3. The Relational Leadership Model

- 3.1. Relational Leadership
- 3.2. Knowing-Being-Doing
- 3.3. Relational Leadership Is Purposeful
- 3.4. Working for Positive Change
- 3.5. Relational Leadership Is Inclusive
- 3.6. Relational Leadership Is Empowering
- 3.7. Relational Leadership Is Ethical
- 3.8. Relational Leadership Is About Process

4. Understanding Yourself

- 4.1. Development of Self for Leadership
- 4.2. Values, Beliefs, Ethics, and Character
- 4.3. Personal Style Preferences

5. Understanding Others

- 5.1. Individuality and Commonality
- 5.2. Understanding Gender Diversity
- 5.3. Understanding Cultural Diversity
- 5.4. Understanding International Diversity
- 5.5. Your Cultural Heritage
- 5.6. Building Multicultural Appreciation
- 5.7. Attitudes toward Differences
- 5.8. Cultural Influences on Leadership Behavior
- 5.9. Leadership and Communication
- 5.10. Assertive Communication
- 5.11. Relational Empathy

6. Leading with Integrity and Moral Purpose

- 6.1. Creating and Sustaining an Ethical Organizational Environment
- 6.2. Moral Purpose as an Act of Courage
- 6.3. Assumptions about Ethical Leadership
- 6.4. Transforming Leadership Theory
- 6.5. Modeling a Moral Purpose
- 6.6. Moral Talk
- 6.7. Ethical Decision-Making Models
- 6.8. Practical Applications
- 6.9. Ethical Principles and Standards

7. Leading Teams

- 7.1. Teams in Organizations
- 7.2. Team Types and Characteristics
- 7.3. Team Effectiveness
- 7.4. The Team Leader's Personal Role
- 7.5. The leader's New Challenge: Virtual and Global Teams
- 7.6. Handling Team Conflict

8. Understanding Change

- 8.1. Understanding Change
- 8.2. Understanding Change from an Individual Perspective
- 8.3. Facilitating Change

9. Strategies for Change

- 9.1. Introduction
- 9.2. Students as Change Leaders
- 9.3. The Social Change Model of Leadership Development
- 9.4. Comparison of the Relational Leadership Model and Social Change Model
- 9.5. Building Coalitions for Community Action
- 9.6. Service as Change-Making
- 9.7. Identifying Critical Issues
- 9.8. Joining with Others
- 9.9. Navigating Environments

10. Developing a Leadership Identity

- 10.1. Developing the Capacity for Leadership
- 10.2. Personal Identities
- 10.3. The Leadership Identity Development Study
- 10.4. Developing a Leadership Identity
- 10.5. Awareness
- 10.6. Exploration/Engagement
- 10.7. Leader Identified

11. The Mind, Body, and Soul of the Leader

- 11.1. Self-Renewal
- 11.2. Continuity and Transition

Recommended Books

1. Exploring Leadership: for College Students who want to make a difference by Susan R. Komives, Nance Lucas and Timothy R. Mc Mahon
2. Leadership an Experience by Richard L. Daft
3. Leadership Theory and Practice by Peter G. Northouse